

## Advertising rates and info

# RATE CARD

## Build Buy Renovate

MAC PUBLISHING  
TAKES ON A  
NEW SCOPE OF  
WORK IN THE  
CONSTRUCTION  
SECTOR—make  
sure you're part of it.

As the South African economy reels from the effects of the global pandemic, individuals and businesses are looking to shore up their investment portfolios in these uncertain times, with many finding financial sanctuary in the ever reliable building sector. And because of the idyllic surroundings, good infrastructure, warm sense of community and scope for growth and development, Plettenberg Bay and Knysna have been identified by many experts as ideal locations for investment in new building projects and the renovation of existing ones.

**Build Buy Renovate** (BBR), the latest offering from the MAC Publishing stable of magazines (The Times Plett & Knysna, and The Times George) is solely focussed on giving the building industry a vibrant platform with dedicated features around all aspects of the building process – from conception to delivery and everything in between. Specialised features, news updates, product launches, new build info, new projects and a directory of suppliers will be wrapped in an easy to read, stylish magazine.

*Lorna*

Published quarterly (launch edition May/June) **Build Buy Renovate** will be distributed through select hardware stores, builder supply stores and estate agents, and our own direct mailing list of all the architects, civil engineers, contractors and project managers currently operating in the area.

### RATES

Quarter page – R4 500  
Half page – R6 500  
Full page – R10 000  
Double page spread – R17 000

### Prime Positions

Inside front cover – R17 000  
Outside back cover – R17 000  
Inside back cover – R17 000

### BOOKING DEADLINE

**Next edition:**  
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20 May 2021

All prices are inclusive of VAT.

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**Full Page**

210mm (w) x 297mm (h)

5mm bleed all round

**Half Page Vertical**

92.5mm (w) x 277mm (h)

No bleed

**Half Page Horizontal**

190mm (w) x 136mm (h)

No bleed

**Quarter Page**

92.5mm (w) x 136mm (h)

No bleed